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## 2008 MINNESOTA BOAT AND MARINE PRODUCTS SHOW

### AT A GLANCE. . . .

<b>WHAT</b>	<b>The 10th annual Minnesota Boat and Marine Products Show</b>
<b>DESCRIPTION</b>	New model boats in all shapes and sizes. Huge variety of watercraft includes cruisers, Hobie Cats, racing boats, pontoons, fishing boats, canoes, rowboats, speedboats, and personal watercraft. Also docks, lifts, trailers, motors, boating accessories and electronics. Free daily seminars by fishing pros.
<b>WHERE</b>	Saint Paul RiverCentre, 175 W. Kellogg Blvd., St. Paul
<b>WHEN</b>	<b>Thursday, February 7 – Sunday, February 10</b>
<b>SHOW HOURS</b>	Thursday, Feb. 7                      Noon to 9 p.m. Friday, Feb. 8                        Noon to 9 p.m. Saturday, Feb. 9                    10 a.m. to 9 p.m. Sunday, Feb. 10                    10 a.m. to 6 p.m.
<b>ADMISSION</b>	\$9.00 for adults; \$2.50 for children aged 6 – 12; 5 and under free
<b>SEMINARS</b>	▶ Electronics expert <b>Bill Diedrich</b> shares his knowledge every day ▶ Walleye pro <b>Scott Fairbairn</b> offers walleye technique tips, Thursday and Friday ▶ <b>Dave Csanda</b> from Lindner's Angling Edge, talks walleyes and smallmouth bass Saturday and Sunday.
<b>SPECIAL FEATURE</b>	Casting demonstrations and fishing tips by pro angler <b>Bill Stewart</b> every day at <b>The Bass Tub</b> , a 50-ft long aquarium on wheels
<b>PRODUCER</b>	Cenaiko Productions, Inc., Minneapolis, MN
<b>SHUTTLE INFO</b>	<b>\$2 parking and FREE shuttles to RiverCentre from AllRight Parking, 390 E. Kellogg Blvd., throughout the Show.</b>
<b>FOR MORE INFO</b>	Call <b>763-755-8111</b> or go to <a href="http://www.StPaulBoatShow.com">www.StPaulBoatShow.com</a> .

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## **2008 MINNESOTA BOAT SHOW**

### **GENERAL INFORMATION**

FOR IMMEDIATE RELEASE

### **CAN'T WAIT FOR SUMMER? THE MINNESOTA BOAT SHOW OPENS FEBRUARY 7**

ST. PAUL, MN—As the winter doldrums drag on, our thoughts naturally stray toward summer fun. For Minnesotans, there's nothing more fun than boating on our beautiful lakes and rivers.

The Minnesota Boat and Marine Products show is tailor-made for anyone who can't resist the lure of the water. Now in its 10th year, the show opens February 7 at Saint Paul RiverCentre and runs through February 10.

Boat shopping is a breeze at The Minnesota Boat Show, whether you're ready to buy or simply enjoy checking out new models. Winter is traditionally a great time of year to buy new watercraft. Dealers will be offering many show specials, on top of off-season prices. Plus, you can comparison shop among a wide variety of brands and dealers.

The selection of watercraft is vast, ranging from canoes and kayaks to runabouts, fishing boats, small sailing boats, pontoons, speedboats, personal watercraft and inflatables. Every boat exhibited is a 2008 model.

In addition to boats of all shapes and sizes, the Minnesota Boat Show also features the latest in marine accessories. Products include boat lifts and docks, trailers, riggings, motors and more. The latest in electronic navigation and boat positioning devices will be displayed as well as necessities such as personal flotation devices, tackle, tarps, rods and reels, and even sunglasses.

Professional fishermen offer free, informative seminars every day at the Minnesota Boat Show. Walleye pro **Scott Fairbairn** is on hand Thursday and Friday, discussing "Walleye Mechanics," while **Dave Csanda**, from Lindner's Angling Edge, appears on Saturday and Sunday. Dave will cover "The Many Moods of Smallmouth Bass" and "Shallow-Water Walleye" in his seminars. Electronics expert **Bill Diedrich** is at the show every day. He'll be covering both sonar and GPS systems.

Returning to the Boat Show is the popular **Bass Tub**, a 5,000-gallon aquarium on wheels, with angling pro **Bill Stewart** offering daily casting demonstrations.

The Minnesota Boat and Marine Products Show will be open to the public Thursday and Friday from noon to 9 p.m.; Saturday from 10 a.m. to 9 p.m.; and Sunday from 10 a.m. to 6 p.m. Admission is \$9.00 for adults, \$2.50 for children aged six to 12, with children five and under admitted free of charge. The event is produced by Cenaiko Productions, Inc. of Minneapolis.

Boat Show attendees can park for \$2.00 at AllRight Parking located at 390 E. Kellogg Blvd., near Broadway. Free continuous shuttle service to RiverCentre will be available throughout the run of the show from that location.

For more information, call 763-755-8111 or go to [www.StPaulBoatShow.com](http://www.StPaulBoatShow.com).

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**2008 MINNESOTA BOAT SHOW  
FEATURED SPEAKERS**

FOR IMMEDIATE RELEASE

**CATCH SOME ADVICE FROM REEL PROS AT THE MINNESOTA BOAT SHOW**

ST. PAUL, MN—You can find more than boats and marine accessories at the 10th annual **Minnesota Boat and Marine Products Show**.

Anglers can get primed for the spring fishing opener—and get a chance to meet some impressive angling professionals—during free daily Boat Show seminars. The Minnesota Boat show runs February 7 to 10 at Saint Paul RiverCentre.

The following professionals are appearing at the 2008 Minnesota Boat Show:

**SCOTT FAIRBAIRN:** Fairbairn is a full-time professional walleye angler from Wisconsin. He has quickly become a major force in the walleye tournament arena. His major accomplishments include two tournament wins on the Professional Walleye Trail (PWT) and 29 top ten finishes in major walleye tournaments. In 1998, Fairbairn became the youngest angler, at 25, to win the coveted PWT “Angler of the Year” title. In 2006 Scott was recognized as the “Iron Man of Walleye Fishing” by WalleyesFirst.com.

Fairbairn’s success as a walleye angler can be directly attributed to his ability to take the complexity of modern walleye angling and create simple, easy-to-understand formulas for catching walleyes. A graduate of the University of Minnesota with a degree in Fisheries Biology, he has great insight into modern fishing methods. His seminars, scheduled on Thursday and Friday, will cover “Walleye Mechanics.”

**DAVE CSANDA:** A veteran outdoor communicator, Dave Csanda spent 28 years as an editor of In-Fisherman publications and co-host of In-Fisherman Television. Dave recently rejoined his friends at Lindner Media Productions to tackle diverse and exciting new challenges in the creation of Angling Edge TV, educational DVDs, television commercials and promotional videos for the outdoor industry.

Dave has fished from Alaska to Australia, Europe to South America, and all across the U.S. and Canada for many species of fish. An award-winning outdoor writer, he has co-authored numerous books and videos. He is also a recipient of the prestigious Walleye Unlimited USA Man of the Year Award for his contributions to sport fishing.

Dave will be at the Boat Show on Saturday and Sunday. His seminar topics are “The Many Moods of Smallmouth Bass” and Shallow-Water Walleyes.”

**BILL DIEDRICH:** If fishing electronics both fascinate and frustrate you, you’re in luck. No one understands, or explains, electronics better than Bill Diedrich.

Diedrich is known as the “Electronics Doc” on the “Inside Angler” section of the In-Fisherman website, where he answers questions from anglers nationwide. He also writes for many magazines, including the *In-Fisherman* and *Walleye In-Sider*.

Diedrich has been an outdoorsman for forty years. He has backpacked, fished, canoed and mountain biked in Minnesota, Montana, Utah, Colorado and Canada. His fishing experience ranges from angling for marlin in Cabo San Lucas to lake trout in the Northwest Territories. His strength is combining this multi-species fishing experience with his math and physics background to help both the novice and tournament angler to better understand outdoor applications of electronics.

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Bill will be covering two topics during his daily seminars at the Boat Show—“Better Sonar Interpretation for Better Fishing” and “GPS Tips and Tricks for Better Fishing.”

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**2008 MINNESOTA BOAT AND MARINE PRODUCTS SHOW  
SEMINAR SCHEDULE**

**Thursday, February 7**

2:00 p.m. **Bill Diedrich:** *GPS Tips & Tricks for Better Fishing*  
4:00 p.m. **Scott Fairbairn:** *Walleye Mechanics*  
6:00 p.m. **Bill Diedrich:** *Better Sonar Interpretation for Better Fishing*  
7:00 p.m. **The Bass Tub** *with Bill Stewart*  
7:30 p.m. **Scott Fairbairn:** *Walleye Mechanics*

**Friday, February 8**

2:00 p.m. **Bill Diedrich:** *GPS Tips & Tricks for Better Fishing*  
3:30 p.m. **The Bass Tub** *with Bill Stewart*  
4:00 p.m. **Scott Fairbairn:** *Walleye Mechanics*  
6:00 p.m. **Bill Diedrich:** *Better Sonar Interpretation for Better Fishing*  
7:30 p.m. **Scott Fairbairn:** *Walleye Mechanics*

**Saturday, February 9**

11:30 a.m. **The Bass Tub** *with Bill Stewart*  
12:00 noon **Bill Diedrich:** *GPS Tips & Tricks for Better Fishing*  
1:00 p.m. **Dave Csanda:** *The Many Moods of Smallmouth Bass*  
3:30 p.m. **The Bass Tub** *with Bill Stewart*  
4:30 p.m. **Bill Diedrich:** *Better Sonar Interpretation for Better Fishing*  
6:00 p.m. **The Bass Tub** *with Bill Stewart*  
7:30 p.m. **Dave Csanda:** *Shallow-Water Walleyes*

**Sunday, February 10**

11:00 a.m. **The Bass Tub** *with Bill Stewart*  
12:30 p.m. **Dave Csanda:** *The Many Moods of Smallmouth Bass*  
2:00 p.m. **Bill Diedrich:** *Better sonar Interpretation for Better Fishing*  
3:30 p.m. **Dave Csanda:** *Shallow-Water Walleyes*  
4:30 p.m. **The Bass Tub** *with Bill Stewart*