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FOR IMMEDIATE RELEASE

## SIoux EMPIRE BOAT SHOW OPENS FEBRUARY 10

If you're looking for a cure for those midwinter blues, head to the **Sioux Empire Boat and Marine Products Show**. Now in its 12th year, the Show opens Friday, February 8 at the Sioux Falls Convention Center and runs through Sunday, February 10.

The Sioux Empire Boat Show is custom-made for anyone who loves boating. It's the perfect place to both browse and buy. The large assortment of watercraft on display ranges from canoes and kayaks to runabouts, fishing boats, pontoons, speedboats and personal watercraft. Every boat on display is a 2008 model.

In addition to boats of all shapes and sizes, there are many exhibits featuring new marine accessories, such as boat lifts and docks, trailers and riggings. Plus, the latest advances in electronic navigation and boat positioning devices will be displayed, as well as boating necessities such as tackle, tarps, rods and reels, and even sunglasses.

Free seminars by fishing pros are always a highlight of the Sioux Empire Boat Show. **Ted Takasaki**, president of Lindy Little Joe, covers "Spinners and Rigs for Walleye" and "Slip Bobbers for All Fish" in his daily seminars. Fishing Hall of Fame member **Larry Bollig** will take some of the mystery out of marine electronics during his sessions.

The Sioux Empire Boat and Marine Products Show will be open Friday from noon to 9 p.m.; Saturday from 10 a.m. to 9 p.m.; and Sunday from 10 a.m. to 6 p.m. Admission is \$7.00 for adults and \$2.50 for children aged six to 12, with children five and under admitted free of charge. Cenaiko Productions, Inc. of Minneapolis produces the event, which is sponsored by the Sioux Falls Cosmopolitan Club.

In addition to the Sioux Empire Boat and Marine Products Show, Cenaiko Productions presents seven similar expositions in Minnesota and North and South Dakota. Mark your calendars now for the **Sioux Empire Sportsmen's Boat, Camping and Vacation Show** coming to the Sioux Falls Convention Center and Arena March 6 to 9.

For more information, call 763-755-8111 or go to [www.SiouxFallsBoatShow.com](http://www.SiouxFallsBoatShow.com).

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## MEET ANGLING GREATS AT SIOUX EMPIRE BOAT SHOW

Anglers hoping to improve their skills can get great advice at the **Sioux Empire Boat and Marine Products Show**. Free informative seminars offered by angling professionals are featured throughout the Show's three-day run February 8 to 10 at the Sioux Falls Convention Center.

Angling pros appearing daily at the show include:

**TED TAKASAKI:** A top competitor on both the In-Fisherman Professional Walleye Trail (PWT) and the Master's Walleye Circuit (MWC), Takasaki won the prestigious PWT Classic championship in 1998 and the 1994 Top Gun angler award. Currently president of Lindy Little Joe, Inc., Takasaki's articles have been featured in many national outdoor magazines. He is also a member of the prestigious North American Fisherman Walleye Advisory Council. Ted is considered one of America's leading walleye experts.

Ted's seminar topics are "Spinners and Rigs for Walleye" and "Slip Bobbers for All Fish."

**LARRY BOLLIG:** Larry Bollig is one of Minnesota's premier fishermen. He is noted for his expertise in a variety of areas, excelling in bass, walleye and muskie fishing.

This successful tournament angler brings the insights of competitive fishing and angling in strange waters to his seminars. He is also well-versed on fishing tackle and electronics. Despite his impressive fishing credentials, which include membership in the Minnesota Fishing Hall of Fame, Larry always maintains a sense of humor about his angling

pro prowess. He's also a familiar voice to outdoor lovers as the co-host of the weekly "Bear Tracks and Fish Tales" radio show on KSTP AM 1500.

Larry will cover "Fishing Electronics Simplified" during his seminar sessions.

Free seminars are only part of the fun at the Sioux Empire Boat Show. At the heart of the show is the new model watercraft—including speedboats, runabouts, fishing boats, pontoons and canoes—that will fill the Convention Center. Additional displays offer boating enthusiasts a chance to check out the latest in marine accessories, from riggings, boat lifts, docks and trailers to electronic boating and fishing gear.

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For more information, call 763-755-8111 or go to [www.siouxfallsboatshow.com](http://www.siouxfallsboatshow.com).

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## 2008 SIOUX EMPIRE BOAT AND MARINE PRODUCTS SHOW SEMINAR SCHEDULE

### FRIDAY, FEBRUARY 8

- 1:30 p.m.      **Larry Bollig**—*Fishing Electronics Simplified*  
3:30 p.m.      **Ted Takasaki**—*Spinners and Rigs for Walleye*  
5:30 p.m.      **Larry Bollig**—*Fishing Electronics Simplified*  
7:00 p.m.      **Ted Takasaki**—*Slip Bobbers for All Fish*

### SATURDAY, FEBRUARY 9

- 11:30 a.m.     **Larry Bollig**—*Fishing Electronics Simplified*  
1:00 p.m.      **Ted Takasaki**—*Spinners and Rigs for Walleye*  
4:00 p.m.      **Larry Bollig**—*Fishing Electronics Simplified*  
6:30 p.m.      **Ted Takasaki**—*Slip Bobbers for All Fish*

### SUNDAY, FEBRUARY 10

- 12:00 p.m.     **Larry Bollig**—*Fishing Electronics Simplified*  
1:30 p.m.      **Ted Takasaki**—*Spinners and Rigs for Walleye*  
3:00 p.m.      **Larry Bollig**—*Fishing Electronics Simplified*  
4:30 p.m.      **Ted Takasaki**—*Slip Bobbers for All Fish*