



30th Annual 2018 St. Cloud
**SPORTSMEN'S
SHOW**

FEBRUARY 9-11

MEDIA ADVISORY

Media Contact:

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CENTRAL MINNESOTA'S FAVORITE SPORTSMEN'S SHOW IS COMING SOON!

30TH ANNUAL ST. CLOUD SPORTSMEN'S SHOW AT-A-GLANCE

WHAT	The 30th Annual St. Cloud Sportsmen's Show	
WHEN	February 9 th -11 th , 2018	
WHERE	River's Edge Convention Center – 10 4th Ave S, St Cloud, MN	
DESCRIPTION	Central Minnesota's largest and best Sportsmen's show where you will find the very best in resorts, lodges and camps from the Midwest and Canada. Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers. Great Hunting and Fishing seminars by top industry pros and great fun for the whole family. Great source for articles, interviews and camera pleasing visuals!	
SHOW HOURS	Friday, February 9	Noon – 9:00 p.m.
	Saturday, February 10	10:00 a.m. – 8:00 p.m.
	Sunday, February 11	10:00 a.m. – 5:00 p.m.
ADMISSION	\$7.00 for adults; \$2.50 for children aged 6-12; 5 and under Free.	
HIGHLIGHTS	<ul style="list-style-type: none">- Bwana Jim brings his exotic animals to inform & delight – <i>Daily shows</i>- Steve Porter's Live Trophy Whitetail – Magnificent 30 point live bucks.- Fishing in the Live Trout Pond – <i>Everyday</i>- Ted Takasaki, Hall of fame angler, will share Live Bait Rigging Tips & Tricks and Weed Walleye...Why and How" – <i>Daily Seminars</i>- Todd Amenrud, Hunting professional, offers Secrets to put you closer to Mature Bucks & How to attract and Hold Bucks in you Hunting Area – <i>Daily Seminars</i>	
FOR MORE INFO	Call (651) 340-4848, or go to www.stcloudsportshow.com	



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THE SAINT CLOUD SPORTSMEN'S SHOW, RETURNS TO THE RIVERS EDGE CONVENTION CENTER FOR ITS 30TH YEAR FROM FEBRUARY 9TH THROUGH 11TH, 2018.

The event attracts thousands of sportsmen and outdoor enthusiasts, national professional speakers, and hundreds of exhibitors showcasing the latest in boats, docks, RV's, campers and trailers, along with the best in hunting, fishing and resorts across the Midwest and Canada. So much to explore all under one roof! Our live animal shows and displays are popular for the whole family too.

Below are some highlights of this year's show:

- **LIVE ENTERTAINMENT:** Animal handler **Bwana Jim** will bring his world traveling exotic animal show to inform and delight show-goers. **Steve Porter's Trophy Whitetail** returns with magnificent live 30 point bucks. The **Live Trout Pond** is back by popular demand and a favorite for fishing enthusiasts of all-ages.
- **FISHING SEMINARS:** Hall of Fame fishing angler **Ted Takasaki** will take the mic again this year to talk "Tricks and Weed Walleye... Why & How". He will also give his tips for "Live bait rigging".
- **HUNTING SEMINARS:** Renowned hunter and Midwest Outdoors writer **Todd Amenrud** will share his "Secrets to put you Closer to Mature Bucks." He will also explain his tips for attracting and holding bucks in your hunting area.

The 2018 St. Cloud Sportsmen's Show is sponsored by the US ARMY.

You can expect numerous photo opportunities and camera please visuals as folks fish the live trout pond, take in special features, events, seminars and browse the aisles of boats, RV's, and tons of gear for the outdoors.

Show manager **Barry Cenaiko** is available and makes a great choice for show overview interviews. To arrange interviews, remotes, photo opportunities and or appearances in person or by phone, please do not hesitate to contact:

Charles Kasbohm at: CharlesK@synergeticendeavors.com or at (651) 340-4848.

Thank you!

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FOR IMMEDIATE RELEASE

SAINT CLOUD SPORTSMEN'S SHOW OPENS FEBRUARY 9TH

Saint Cloud, MN – Central Minnesota's largest and best Sportsmen's Show is made to order for outdoor fans. Celebrating its 30th year, the show opens Friday, February 9th at Saint Clouds Rivers Edge Convention Center, and runs through Sunday, February 11. The popular event is sponsored by the US ARMY.

The Sportsmen's Show features **hundreds of exhibits** showcasing the latest new products and services tailored to outdoor enthusiasts. You will find the very best in resorts, lodges and camps from the Midwest and Canada.

Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers.

Fishing and hunting pros offer advice, secrets and tips in **free daily seminars**. Plus, there are special features, shows and attractions that are **fun for the whole family**.

Free Daily Seminar Headliners at this year's show include:

- Midwest Outdoors writer **Todd Amenrud** offers his whitetail hunting advice every day.
- Hall of Fame Angler **Ted Takasaki** who will share "Live Bait Rigging Tips" and "Tricks and Weed Walleye...Why and How"

Live Displays & Entertainment

- Three magnificent 30 point live bucks are the stars at **Steve Porter's Live Trophy Whitetail** display.
- The popular **Live Trout Pond** will be open every day for family fishing fun.
- Animal handler **Bwana Jim** brings his world traveling exotic animal show to inform and delight show-goers.

The Saint Cloud Sportsmen's Show will be open Friday from Noon to 9 p.m., Saturday from 10 a.m. to 8 p.m., and Sunday from 10 a.m. to 5 p.m.

Admission is \$9.00 for adults, \$2.50 for children aged 6 to 12, and FREE for children 5 and under.

The event is produced by Cenaiko Productions, Inc. of Minneapolis.
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**OUTDOOR PROS APPEARING AT THE
30TH ANNUAL MINNESOTA SPORTSMEN'S SHOW OFFER TIPS**

Featured Speakers

The St. Cloud Sportsmen's Show returns to Rivers Edge Convention Center February 9th– 11th, 2018. Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.

TODD AMENRUD: Todd is a full-time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail, and spends a considerable amount of time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd is the author of three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications. He also just began directing a ten-year scientific study documenting whitetail sightings and statistics called *What Makes Whitetails Move*.

Todd will be appearing at the Sportsmen's Show every day. His topics are "How to attract and hold bucks in your hunting area" and "Secrets to putting you closer to Mature Bucks."

TED TAKASAKI: A Fishing Hall of Fame Legendary Angler, Ted is one of the top competitors on the National Walleye Tour. Ted won the prestigious Professional Walleye Trail (PWT) Classic Championship in 1998 and the 1995 PWT Top Gun Angler Award. In 2002, he smashed the all-time, one day PWT tournament record with limit of 5 walleyes that weighed 53.2 pounds!

From 1999 to 2008, Ted was the President of Lindy Fishing Tackle, one of the nation's largest freshwater fishing tackle manufacturers. During that time, the company doubled revenue and quadrupled profit under his leadership. He has been featured in many national outdoor magazines, has conducted hundreds of walleye seminars across the Midwest, hosted numerous TV shows, and is considered one of America's leading walleye and multi-species experts.

Ted will be presenting the topics "Live Bait Rigging Tips" and "Tricks and Weed Walleye... Why and How."

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2018 ST. CLOUD SPORTSMEN'S SHOW SPECIAL FEATURES & ATTRACTIONS

Steve Porter's Trophy Whitetail

This impressive attraction, a Show favorite for several years, features three live Safari Club International-class bucks. New this year is young Heart Attack, three and a half years old, with 30 points, which would score about 240". Also new, four-year old Magnitude only has 12 points, which would score about 190", but his huge 350-pound body supporting his "typical" set of antlers sets him apart from the crowd.

Last year's amazing Double XL has tragically passed away, but it's worth noting that the current world record whitetail non-typical deer scores 333-7/8". Though game farm deer are not eligible for the wild record book, Double XL, with his 50-point rack, would score approximately 400".

Whitetail deer expert Steve Porter manages a 140-acre deer farm with 60 deer. He has taken his traveling live trophy whitetail display to more than 100 schools, His educational program covers the life of the majestic whitetail.

Bwana Jim

Bwana Jim is an experienced animal handler filled with enthusiasm and outrageous wit. He presents the craziest and most educational wildlife show ever seen. After seeing the show you will be talking about it, too.

With over 25 years as an animal handler, Bwana Jim (who is actually Jim Moulton) and his wife and fellow handler, Linda Moulton, travel the world presenting their unique wildlife show. Bwana Jim specializes in reptiles such as snakes, alligators, and turtles, and other animals such as armadillos, wallabies and exotic birds.

Live Trout Pond

It just wouldn't be a Sportsmen's Show without the Live Trout Pond. Think summer, and give this treasured tradition a try. Wet a line, and once you make a catch, it's yours to take home. Kids love this one, but there certainly isn't an age limit!

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2018 ST. CLOUD SPORTSMEN'S SHOW SEMINAR & ATTRACTION SCHEDULE

FRIDAY, FEBRUARY 9

- 1:30 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*
- 3:00 p.m. **Bwana Jim's Wildlife Show**
- 4:00 p.m. **Ted Takasaki:** *Live Bait Rigging Tips*
- 5:00 p.m. **Bwana Jim's Wildlife Show**
- 5:30 p.m. **Todd Amenrud:** *How to attract and Hold Bucks in your Hunting Area*
- 7:00 p.m. **Ted Takasaki:** *Tricks and Weed Walleye... Why and How*
- 7:30 p.m. **Bwana Jim's Wildlife Show**

SATURDAY, FEBRUARY 10

- 12:00 p.m. **Bwana Jim's Wildlife Show**
- 12:30 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*
- 2:00 p.m. **Ted Takasaki:** *Live Bait Rigging Tips*
- 3:00 p.m. **Bwana Jim's Wildlife Show**
- 4:00 p.m. **Todd Amenrud:** *How to attract and Hold Bucks in your Hunting Area*
- 5:30 p.m. **Ted Takasaki:** *Tricks and Weed Walleye... Why and How*
- 6:30 p.m. **Bwana Jim's Wildlife Show**

SUNDAY, FEBRUARY 11

- 12:00 p.m. **Bwana Jim's Wildlife Show**
- 1:00 p.m. **Ted Takasaki:** *Live Bait Rigging Tips*
- 2:30 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*
- 3:00 p.m. **Bwana Jim's Wildlife Show**
- 3:30 p.m. **Ted Takasaki:** *Tricks and Weed Walleye... Why and How*