

THE MINNESOTA SPORTSMEN'S SHOW IS COMING SOON!

The 2017 Minnesota Sportsmen's Show, presented by Mauer Chevrolet, opens January 12 at Saint Paul RiverCentre and runs through January 15.

Following are some highlights of this year's show:

- ✓ **The Sportsmen's Show is all about the outdoors**, featuring boats and RVs as well as one of the largest displays of tackle to be found in one place! There's a bountiful selection of travel destinations, camping, hunting and fishing gear....so much to explore!
- ✓ **Twiggy the Water-Skiing Squirrel** returns to St. Paul! She shows off her impressive skills while her handler, Lou Ann Best, tells her story. Fun for everyone! **Steve Porter's Trophy Whitetail** returns with three magnificent live bucks. The popular **Fur-Ever Wild** exhibit is also back, featuring live wolves, bobcats, baby goats, foxes, Widget the raccoon and more.
- ✓ **Dave Csanda** from Let's Go Fishing and Midwest Outdoors offers tips on both bass and walleye in free seminars on Thursday and Friday, while walleye champ **Tommy Skarlis** covers walleye tactics and crappie tactics on Saturday and Sunday.
- ✓ Hunting pro **Todd Amenrud** shares his whitetail expertise every day. Pro dog trainer **Mike Wieben** from Dokken's Oak Ridge Kennels also appears daily. He'll be covering training dogs for shed antler hunting.

These are just a few of the Sportsmen's Show highlights. As always, show manager **Barry Cenaiko** is a good choice for show overview interviews. Give me a call at **763/755-8111** or **612/718-6340 (cell)** and I'll be happy to help you arrange interviews, appearances or remotes. Thanks!

Margo Withy

CONTACT: Margo Withy, 763-755-8111 or
612-718-6340 (cell)

2017 MINNESOTA SPORTSMEN'S SHOW AT A GLANCE

The Minnesota Sportsmen's Show—Designed for Lovers of the Outdoors!

WHAT	THE 47th ANNUAL MINNESOTA SPORTSMEN'S BOAT, CAMPING AND VACATION SHOW , presented by Mauer Chevrolet
DESCRIPTION	The Sportsmen's Show—the one that has it all! Check out boats, RVs, marine electronics, tackle, the newest gear for hunting, camping and fishing. Find the perfect spot for family vacations, hunting and fishing trips. Enjoy a great variety of fun features for all ages, and free seminars by top outdoors pros.
WHERE/WHEN	Saint Paul RiverCentre (175 W. Kellogg Blvd., St. Paul) Thursday, January 12 - Sunday, January 15, 2017
HOURS	Thursday 2 p.m. to 9 p.m. Friday Noon to 9 p.m. Saturday 10 a.m. to 9 p.m. Sunday 10 a.m. to 5 p.m.
ADMISSION	\$9.00 adults; \$2.50 children aged six to 12; five and under free
HIGHLIGHTS	Twiggy the Water-Skiing Squirrel —She's back! And she's a sight to see. Talk about fun! Get water safety tips, too. Every day. Steve Porter's Trophy Whitetail —See three magnificent live bucks. Fur-Ever Wild —features several live animals, including wolves, cougars, bobcats, foxes, baby goats and Widget the raccoon. Kids' Fishing School with Ron Schara , Saturday and Sunday only Fishing in the Live Trout Pond
SPEAKERS	Dave Csanda : "Largemouth vs. Smallmouth Bass," Thurs., Fri. Tommy Skarlis : "Awesome Walleye Tactics," Sat., Sun. Todd Amenrud : "Conquering a Whitetail's Sense of Smell," daily Mike Wieben : "Training Dogs for Shed Antler Hunting," daily
MORE INFO	Call 763-755-8111, or go to www.stpaulsportshow.com .

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**2017 MINNESOTA SPORTSMEN'S SHOW
GENERAL INFORMATION**

FOR IMMEDIATE RELEASE

**MINNESOTA SPORTSMEN'S SHOW OPENS JANUARY 12
PRESENTED BY MAUER CHEVROLET**

Dreaming of sun-filled, warm weather outdoor adventures? Whatever you need—boat or bobber, camper or cooler—can be found at **The Minnesota Sportsmen's Boat, Camping & Vacation Show**. Now in its 47th year, the show opens Thursday, January 12 at Saint Paul RiverCentre, and runs through Sunday, January 15. The popular event is once again presented by Mauer Chevrolet.

The Sportsmen's Show has hundreds of exhibits featuring the latest outdoor products and services. Scores of representatives from fishing and hunting lodges, resorts, campgrounds, fly-ins and outfitters are on hand to help with next summer's vacation plans.

Take the sting out of the winter weather by checking out new model fishing and power boats, pontoons and personal watercraft. Docks, lifts, motors and marine accessories are also featured. The expansive tackle section includes rods, reels, sonar equipment, GPS systems and fishing accessories.

Climb aboard one of the recreational vehicles (RVs) on display; they range from folding camping trailers and truck campers to motor homes of all sizes. Sport utility vehicles, van conversions and ATVs are also on display.

Seminar headliners offering free advice at this year's show include Fishing Hall of Fame member **Dave Csanda** on Thursday and Friday, and walleye pro **Tommy Skarlis** on Saturday and Sunday. Outdoor writer **Todd Amenrud** offers his whitetail hunting advice every day. Pro dog trainer **Mike Wieben** also appears daily, sharing tips on shed antler hunting. Outdoorsman and TV personality **Ron Schara** hosts the special "Kids' Fishing School" on Saturday and Sunday.

Twiggy the Water-Skiing Squirrel makes her triumphant return to St. Paul. Arguably the most famous squirrel around, Twiggy shows off her skiing prowess while her handler, Lou Ann Best, tells her story and offers water safety tips for young and old.

Three magnificent live bucks are the stars at **Steve Porter's Trophy Whitetail**. Live wolves, foxes, cougars, baby goats and more can be found at the **Fur-Ever Wild** display, which has become a Sportsmen's Show staple. The **live trout pond** will be open every day for family fishing fun.

The Minnesota Sportsmen's Show will be open Thursday from 2 p.m. to 9 p.m., Friday from noon to 9 p.m., Saturday from 10 a.m. to 9 p.m., and Sunday from 10 a.m. to 5 p.m. Admission is \$9.00 for adults, \$2.50 for children aged six to 12, and free for children five and under.

The event is produced by Cenaiko Productions, Inc. of Minneapolis. For more information, call 763-755-8111 or go to www.stpaulsportshow.com.

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**2017 MINNESOTA SPORTSMEN'S SHOW
FEATURED SPEAKERS**

FOR IMMEDIATE RELEASE

**OUTDOOR PROS APPEARING AT THE
47th ANNUAL MINNESOTA SPORTSMEN'S SHOW**

The Minnesota Sportsmen's Show returns to Saint Paul RiverCentre January 12 to 15, 2017. Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.

DAVE CSANDA: Dave Csanda has enjoyed nearly 40 years in the fishing industry, beginning as an editor of In-Fisherman publications and co-host of In-Fisherman Television. At Lindner Media Productions, he helped to create Angling Edge and Fishing Edge TV, educational DVDs, and to bring AnglingBuzz to television and the web. He is an inductee of both the Minnesota and National Fresh Water Fishing Halls of Fame.

Dave recently joined Let's Go Fishing as its Chapter and Communications Director. Let's Go Fishing is a volunteer-based 501(c)3 that takes seniors, veterans, disabled and youth fishing at no charge throughout Minnesota and northern Wisconsin. He'll be promoting the organization's positive message and help shape its future direction and national growth. He is also co-founder of Fish Soup Network, an outdoor media production company. Newly named as an Associate Editor at Midwest Outdoors, Dave is a frequent contributor to a variety of outdoor publications, and has co-authored numerous books and videos.

Dave's seminars, scheduled Thursday and Friday, will cover "Largemouth vs. Smallmouth Bass—Where, When, How" and "Walleyes—Triggering Strikes vs. Tempting Bites."

TOMMY SKARLIS: Tommy Skarlis has earned a well-deserved reputation as an inspiring, dynamic outdoors professional. This much-decorated walleye angler has participated in more than 300 tournaments during his career. Among his ten major wins are the FLW Walleye Tour Championship, the PWT Angler of the Year and the Crappie Master's National Championship.

During his seminars on Saturday and Sunday, Tommy will share his numerous fishing secrets and strategies. His seminars include "Awesome Walleye Tactics" and "Awesome Crappie Tactics."

TODD AMENRUD: Todd is a full time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail, and spends a considerable amount of time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd is the author of three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications.

Todd will be appearing at the Sportsmen's Show every day. His topics are "Tactics for Conquering a Whitetail's Sense of Smell" and "How to Grow the Most Attractive Food Plots for Whitetail."

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2017 Minnesota Sportsmen's Show—Featured Speakers

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MIKE WIEBEN: Pro trainer Mike Wieben is the head dog trainer at Dokken's Oak Ridge Kennels, Inc., located near Northfield, Minnesota. Mike will be demonstrating techniques used to train dogs for shed antler hunting, the fastest growing canine sport in North America. Upland and waterfowl hunting training techniques will also be covered, along with general obedience tips for all breeds. Join him to learn about equipment recommendations and tactics used to take your dog from start to finish.

Mike's seminars/demonstrations are scheduled every day.

RON SCHARA: Ron Schara is a storyteller. It's a skill he learned as a boy growing up in a small town in the rugged northeast corner of Iowa. This writer and television personality has been sharing outdoor stories for four decades. He brings to life the joys to be found in the outdoors with his soft spoken delivery and friendly on-camera presence. His journalism and fish and wildlife biology degrees give credence to his knowledge and understanding of our natural surroundings.

Ron is founder/executive producer of Ron Schara Enterprises, a full-service video production company with six Emmy Awards to its credit. He's also host of television's popular "Minnesota Bound" show and co-host of the weekly radio program, "Live Outdoors" on WCCO AM. His special Kids' Fishing School is fun for both children and adults. The sessions are scheduled Saturday at 11 a.m. and Sunday at noon.

The Minnesota Sportsmen's Show is one of the largest exhibitions of boats, recreational vehicles, fishing gear, hunting and camping equipment and vacation destinations in the Upper Midwest. Cenaiko Productions, Inc. of Minneapolis produces the event, which is sponsored by Mauer Chevrolet.

The Sportsmen's Show will be open Thursday from 2 p.m. to 9 p.m., Friday from noon to 9 p.m., Saturday from 10 a.m. to 9 p.m., and Sunday from 10 a.m. to 5 p.m. Admission is \$9.00 for adults and \$2.50 for children aged six to 12, with children five and under admitted free of charge.

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2017 SPORTSMEN'S SHOW SPECIAL FEATURES

Twiggy the Water-Skiing Squirrel

Ready for some fun? Twiggy, the Water-Skiing Squirrel returns to St. Paul! Arguably the most famous squirrel around, this little critter will be showing off her amazing skills every day. Her trainer, Lou Ann Best, will be there to tell her story.

The very first Twiggy was rescued in 1978 by the Bests, after being blown from her nest during Hurricane David. On a lark, Chuck taught Twiggy how to ski behind his daughter's toy remote controlled boat. The rest is history. Twiggy's remarkable prowess caught the attention of the media, and she was on her way to becoming a star.

Of course, Twiggy is a safety-conscious critter, and insists on wearing a life jacket while skiing. She loves the attention from her fans, and is anxious for you to come see her. Several shows are scheduled throughout the run of the Sportsmen's Show.

Steve Porter's Trophy Whitetail

This impressive attraction, a Show favorite for several years, features three live Safari Club International-class bucks. New this year is young Heart Attack, three and a half years old, with 30 points, which would score about 240". Also new, four year old Magnitude only has 12 points, which would score about 190", but his huge 350 pound body supporting his "typical" set of antlers sets him apart from the crowd.

Five year old Double XL returns, this year with approximately 50 points. The current world record whitetail non-typical deer scores 333-7/8". Game farm deer are not eligible for the wild record book, but Double XL, with his 50 point rack, would score approximately 400".

Whitetail deer expert Steve Porter manages a 140-acre deer farm with 60 deer. He has taken his traveling live trophy whitetail display to more than 100 schools, His educational program covers the life of the majestic whitetail.

Fur-Ever Wild

Fur-Ever Wild is a working agricultural farm that celebrates our traditional connections to the land and resident wildlife, just as the pioneering trappers and hunters did, just as the ranchers and farmers of today do.

Featured at the Sportsmen's Show are some of Fur-Ever Wild's resident animals, all indigenous to Minnesota. Included are live wolves, bobcats, foxes, fishers, a cougar, porcupines and baby goats. Director Terri Petter will be there, too.

Live Trout Pond

It just wouldn't be a Sportsmen's Show without the Live Trout Pond. Think summer, and give this treasured tradition a try. Wet a line, and once you make a catch, it's yours to take home. Kids love this one, but there certainly isn't an age limit!

