

IT'S BOAT SHOW TIME!

The **2017 Red River Valley Boat Show** is coming soon. The show runs January 27 to 29 at the Fargodome.

If you're looking for a great broadcast interview, or story slant, here are some ideas:

- ✓ **Barry Cenaiko**, show manager, is a good choice for an overview of what's on tap for this year.

- ✓ If you want to talk with industry pros, we have **Jason Mitchell**, host of TV's "Jason Mitchell Outdoors" ready to share his fishing tips and tactics. Pro angler **Tim Winterhalter** will be explaining how to get the most out of angling electronics. Both will be giving free seminars every day.

- ✓ Any number of our exhibitors would be happy to discuss what's new and fun on the water this year.

The Red River Valley Boat & Marine Products Show always provides great photo opportunities, too. People browsing through a sea of boats in the middle of winter, kids fishing in the Live Trout Pond....classic photo ops!

If you'd like to arrange interviews, appearances, or remotes, let us know! **Bryan Shinn**, our Fargo media liaison, can be reached at 701-261-6350. My number (Margo Withy) is 612-718-6340 (cell). Thanks!

Margo Withy

Bryan Shinn

CONTACT: Margo Withy, 763-755-8111 or
612-718-6340 (cell)
Bryan Shinn, 701-261-6350

2017 RED RIVER VALLEY BOAT SHOW

JUST THE FACTS. . . .

WHAT	25th annual Red River Valley Boat & Marine Products Show
DESCRIPTION	Approximately 100 exhibits include the latest models and newest innovations in boating and marine equipment. Boats include speedboats, runabouts, fishing boats, pontoons, canoes and personal watercraft. Marine accessories range from electronic navigational systems and GPS to boatlifts, docks, trailers and riggings. Free daily seminars.
WHEN	Friday, January 27 to Sunday, January 29
WHERE	The Fargodome
HOURS	Friday Noon to 9 p.m. Saturday 10 a.m. to 8 p.m. Sunday 10 a.m. to 5 p.m.
ADMISSION	\$8.00 adults; \$2.50 children aged six to 12; five and under free
SPEAKERS	► Jason Mitchell , host of TV's "Jason Mitchell Outdoors," covers "Advanced Trolling Tactics for Walleye" every day. ► Pro angler Tim Winterhalter covers "Understanding and Application of Today's Electronics to Make More Informed Fishing Decisions" in his daily seminars.
MORE INFO	Call 763-755-8111, or go to www.fargoboatshow.com .
PRODUCER	Cenaiko Productions, Inc., Minneapolis, MN
SPONSOR	Lake Agassiz Kiwanis Club

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FOR IMMEDIATE RELEASE

RED RIVER VALLEY BOAT SHOW OPENS JANUARY 27

One of Fargo's most popular winter events, **The Red River Valley Boat and Marine Products Show**, celebrates one of summer's favorite activities. Now in its 25th year, the show opens Friday, January 27 and runs through Sunday, January 29 at the Fargodome.

The **Red River Valley Boat Show** is designed for everyone who loves being on open water. It's the best place to see or buy craft ranging from runabouts, fishing boats, speedboats and pontoons to fun personal watercraft. All boats on display are 2016 and 2017 models.

In addition to boats of all shapes and sizes, the newest marine accessories are featured, including boat lifts, docks, trailers and riggings. Plus, the latest advances in electronic navigation, boat positioning and fish-finding equipment will be exhibited. Other boating and fishing-related necessities at the show include rods and reels, tackle, tarps and, naturally, sunglasses. Everyone in the family will enjoy a little angling practice at the **live trout pond**.

Anglers and boaters will have the opportunity to get tips from two top fishing pros during the Boat Show's free daily seminars. **Jason Mitchell**, host of television's "Jason Mitchell Outdoors" show covers "Advanced Trolling Tactics for Walleye" in his daily seminars. Professional fisherman **Tim Winterhalter's** seminar topic is "Understanding and Applying Today's Electronics."

The **Red River Valley Boat Show** will be open Friday from noon to 9 p.m.; Saturday from 10 a.m. to 8 p.m.; and Sunday from 10 a.m. to 5 p.m. Admission is \$8.00 for adults and \$2.50 for children aged six to 12, with children five and under admitted free of charge. Cenaiko Productions, Inc. of Minneapolis produces the event, which is sponsored by the Lake Agassiz Kiwanis Club,

In addition to the Red River Valley Boat and Marine Products Show, Cenaiko Productions presents five similar expositions in Minnesota and North and South Dakota. Mark your calendars now for the **Red River Valley Sportsmen's Boat, Camping and Vacation Show** coming to the Fargodome March 2 – 5, 2017.

For more information, call 763-755-8111 or go to www.fargoboatshow.com.

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FOR IMMEDIATE RELEASE

RED RIVER VALLEY BOAT SHOW FEATURES FREE SEMINARS

The 25th annual **Red River Valley Boat and Marine Products Show** opens Friday, January 27 at the Fargodome, running through Sunday, January 29. Free educational seminars by outdoors pros are one of the show's many highlights. Meet the pros appearing at this year's show:

JASON MITCHELL: Jason Mitchell is host and producer of television's "Jason Mitchell Outdoors," one of the most highly viewed outdoor programs in the Midwest. Before starting his broadcast career, he was well-known as one of the best guides on Devil's Lake in North Dakota. He has earned a reputation as a willing and able teacher whose time on the water is hard to duplicate. In 2016, he was inducted into the North Dakota Fishing Hall of Fame.

Jason's seminar topic is "Advanced Trolling Tactics for Walleye."

TIM WINTERHALTER: Tim Winterhalter has been a pro-staffer for 25 years, specializing in Humminbird and MinnKota product training and marketing. He also helps many customers determine the best way to custom rig their crafts. His specialty is fishing electronics and proper networking of the entire package, including sonar, GPS, trolling motors and the rigging it takes to make it all work together seamlessly.

Tim's seminar is "Understanding and Application of Today's Electronics to Make More Informed Fishing Decisions and Catch More Fish."

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**2017 RED RIVER VALLEY BOAT SHOW
SEMINAR SCHEDULE**

FRIDAY, JANUARY 27

- 1:30 p.m. **Tim Winterhalter**—*Understanding and Application of Today's Electronics for Better Fishing*
- 3:30 p.m. **Jason Mitchell** —*Advanced Trolling Tactics for Walleye*
- 5:00 p.m. **Tim Winterhalter**—*Understanding and Application of Today's Electronics for Better Fishing*
- 7:00 p.m. **Jason Mitchell**—*Advanced Trolling Tactics for Walleye*

SATURDAY, JANUARY 28

- 11:30 a.m. **Tim Winterhalter**—*Understanding and Application of Today's Electronics for Better Fishing*
- 1:00 p.m. **Jason Mitchell**—*Advanced Trolling Tactics for Walleye*
- 4:00 p.m. **Tim Winterhalter**—*Understanding and Application of Today's Electronics for Better Fishing*
- 6:30 p.m. **Jason Mitchell**—*Advanced Trolling Tactics for Walleye*

SUNDAY, JANUARY 29

- 11:00 a.m. **Tim Winterhalter**—*Understanding and Application of Today's Electronics for Better Fishing*
- 12:30 p.m. **Jason Mitchell**—*Advanced Trolling Tactics for Walleye*
- 2:00 p.m. **Tim Winterhalter**—*Understanding and Application of Today's Electronics for Better Fishing*
- 3:30 p.m. **Jason Mitchell**—*Advanced Trolling Tactics for Walleye*