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2008 RED RIVER VALLEY SPORTSMEN'S SHOW

AT A GLANCE. . .

Love the outdoors? You'll love the Red River Valley Sportsmen's Show!

WHAT	The 43rd annual Red River Valley Sportsmen's Boat, Camping and Vacation Show
DESCRIPTION	Approximately 200 exhibits include wide variety of new model boats, RVs of all sizes, motors, docks, marine electronics, fishing gear, hunting and camping equipment, lodges, resorts, campgrounds and outfitters. Daily seminars by fishing and hunting pros. Fun special features.
WHERE/WHEN	The Fargodome (1800 N. University, Fargo), Feb. 28 – March 2, 2008
HOURS	Thursday 5 p.m. to 10 p.m. Friday Noon to 10 p.m. Saturday 10 a.m. to 10 p.m. Sunday 10 a.m. to 6 p.m.
ADMISSION	\$7.00 adults; \$2.50 children aged six to 12; five and under free
SPEAKERS	Tommy Skarlis: extreme walleye tactics, Thursday and Friday Kurt Amundson: hunting the whitetail rut, Thursday and Friday Larry Bollig: "Walleyes Aren't Geniuses," Saturday and Sunday Todd Amenrud: mature buck strategies and "Spring Tom Tactics," Saturday and Sunday
SPECIAL ATTRACTIONS	The Great Bear Show—NEW! Steve Porter's Trophy Whitetail Odie Sudbeck's Awesome Antler Collection Kids' Fishing Workshops with Scheels' fishing pro Jim Carroll, Saturday and Sunday Fishing in the Live Trout Pond
MORE INFO	Call 763-755-8111, or go to www.fargosportshow.com
SPONSOR	Kiwanis Club of Lake Agassiz

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FOR IMMEDIATE RELEASE

EXPLORE THE OUTDOORS AT THE RED RIVER VALLEY SPORTSMEN'S SHOW

The great outdoors can be found right inside the Fargodome at the 2008 Red River Valley Sportsmen's Boat, Camping and Vacation Show. The largest outdoor exhibition in North Dakota, the show opens Thursday, February 28 and runs through Sunday, March 1.

The Sportsmen's Show is tailor-made for outdoor lovers, showcasing a perfect mix of products and services catering to outdoor lovers, combined with free seminars and fun, family-friendly special features. New model boats and RVs are ready for inspection and purchase. All the fun and functional new accessories and necessities for fishing, hunting, camping and boating are exhibited. The Show also offers a wealth of information about vacation getaway destinations. In all, there are nearly 200 exhibits to explore.

Watercraft on display at the Sportsmen's Show include powerboats, fishing boats, pontoons and personal watercraft. To help outfit those boats, there's a large array of marine accessories and electronics, plus motors, docks and lifts. New 2008 model RVs on display range from tent campers to five wheelers to motorhomes.

Many regional and national manufacturers and retailers will display this year's newest innovations in rods, reels, electronic equipment and fishing tackle. Representatives from hunting and fishing lodges, resorts, campgrounds, fly-ins and outfitters can help you plan your summer vacation.

Seminars by professional anglers **Tommy Skarlis**, appearing Thursday and Friday, and **Larry Bollig** on Saturday and Sunday, are tailor-made for anglers. Hunters will enjoy outdoor writer **Kurt Amundson's** sessions on hunting whitetail and managing property for quality deer on Thursday and Friday, while **Todd Amenrud's** weekend seminars cover mature buck strategies and "Spring Tom Tactics."

Special fishing workshops for kids will be presented on Saturday and Sunday mornings by Scheels' Fishing Pro **Jim Carroll**.

There's always family fun at the Sportsmen's Show. New at the Sportsmen's Show is the **Great Bear Show**, the oldest and longest-running educational wild animal show in the country. According to trainer Bob Steele, bears are extremely intelligent, fast learners, and have exceptional balance. While they display their skills, he discusses bear behavior in the wild and in captivity. Five North American black bears will be at the Show—males Jacki and Andy, young Cindi, and her two cubs, Bucky and Brock.

Steve Porter's Trophy Whitetail return to the show. Three live Boone & Crockett-class bucks will be available for viewing. Included is 8-1/2 year old Conrad, a 10-point buck whose rank scores in the 175" range, weighing in at 250 pounds. Also coming is Thor, a 5-1/2 year old buck with 10 points, scoring in the 185" Boone & Crockett ranking, again at about 250 pounds. Two year old buck Redwood joins them. He weighs in at 225 pounds, with a 12-point rack. Redwood already scores in the 145" range. Admission to this attraction is, fittingly, a buck.

Odie Sudbeck of Topeka, Kansas has been captivated by whitetails and their antlers since he was a child. He says he's never seen an antler he doesn't like, and has a ravenous appetite for viewing and collecting many of the biggest and most unusual ones.

Sudbeck's **Awesome Antler Collection** features more than two dozen of the world's most cherished record and unusual racks. Included are world record antlers such as Goliath, the largest whitetail ever, scoring 410 5/8 NT, The Apple of My Eye (the world's widest beams), Monster Mass (The World's Most Massive Antlers) and Pop-Eye, with an antler growing from the eye sockets.

Other features include the **Archery Shoot** sponsored by Scheels, and of course, fishing in the **Live Trout Pond**.

Doors to the Sportsmen's Show will be open to the public Thursday from 5 p.m. to 10 p.m.; Friday from noon to 10 p.m.; Saturday from 10 a.m. to 10 p.m.; and Sunday from 10 a.m. to 6 p.m. Admission is \$7.00 for adults, \$2.50 for children aged six to 12, with children five and under admitted free of charge.

Produced by Cenaiko Productions, Inc. of Minneapolis, the Red River Valley Sportsmen's Show is sponsored by the Lake Agassiz Kiwanis Club. For more information, call 763-755-8111 or go to www.FargoSportShow.com.

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FEATURED SPEAKERS
2008 RED RIVER VALLEY SPORTSMEN'S SHOW

FOR IMMEDIATE RELEASE

PROS SHARE HUNTING AND FISHING TIPS AT SPORTSMEN'S SHOW

The seminar lineup at the 2008 Red River Valley Sportsmen's Boat, Camping and Vacation Show offers something for all outdoor enthusiasts. The show runs February 28 to March 2 at the Fargodome.

Pros appearing at this year's show include the following:

TOMMY SKARLIS: The first memory Iowa native Tommy Skarlis has of fishing was hooking a farm country bluegill under the watchful eye of his mom. He continued honing his fishing skills on the Mississippi and its backwaters, small lakes, countless ponds, and expansive reservoirs.

Throughout the years, Skarlis has become proficient as a multi-species angler. His knack for stalking walleyes was turned into a tournament-fishing career that took root in 1991. From 1993 to 1998, he fished the Masters Walleye Council (MWC), winning several honors. In 1996, he joined In-Fisherman's Professional Walleye Trail (PWT), where he's snatched nine top 10 finishes. His total weight of 138.28 pounds for 15 fish at the 2002 Lake Erie PWT event set an all time world record for total tournament weight in a professional event. Skarlis was named PWT Angler of the Year in 2004. In 2005 he was named Ranger Cup Champion, and became the Ironman Champion in 2007.

On Thursday and Friday, Tommy will cover "Extreme Walleye Tactics" and "Moving and Grooving for More Walleyes" during his seminars.

KURT AMUNDSON: Kurt Amundson is an avid outdoorsman and outdoor writer from Starbuck, Minnesota. His big passion is hunting whitetail deer. He spends several days in the stand each fall in pursuit of big bucks.

A realtor by trade, Kurt markets and sells hunting land. He has purchased several farms and has spent countless hours improving the land for wildlife. His outdoor columns have been featured in Outdoors Weekly, Midwest Outdoors, Dakota Outdoors and Outdoor News. Kurt will cover "Hunting the Whitetail Rut" and "Managing Your Hunting Property for Quality Deer" during his seminars scheduled on Thursday and Friday.

LARRY BOLLIG: Larry Bollig is one of Minnesota's premier fishermen. He is noted for his expertise in a variety of areas, excelling in bass, walleye and muskie fishing.

This successful tournament angler brings the insights of competitive fishing and angling in strange waters to his seminars. He is also well-versed on fishing tackle and electronics. Despite his impressive fishing credentials, which include membership in the Minnesota Fishing Hall of Fame, Larry always maintains a sense of humor about his angling prowess. He's also a familiar voice to outdoor lovers as the co-host of the weekly "Bear Tracks and Fish Tales" radio show on KSTP AM 1500.

Larry will explain why "Walleyes Aren't Geniuses" during his seminars on Saturday and Sunday.

TODD AMENRUD: Todd Amenrud is a full time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail and spends considerable time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd has written three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications.

Todd's seminars on "Strategies to Help You Get Closer to Mature Bucks" and "Spring Tom Tactics" are scheduled Saturday and Sunday.

JIM CARROLL: Scheels Fishing Pro Jim Carroll is a top touring pro on the Professional Walleye Trail (PWT) and a twelve year tournament veteran. Jim is a member of the National Professional Anglers Association (NPAA) # 13. When not busy fishing, Jim volunteers for the North Dakota Game and Fish Department. He'll be heading up the Kids' Fishing Workshops on Saturday and Sunday mornings.

The Sportsmen's Show will be open Thursday from 5 p.m. to 10 p.m.; Friday from noon to 10 p.m.; Saturday from 10 a.m. to 10 pm.; and Sunday from 10 a.m. to 6 p.m. Admission is \$7.00 for adults, \$2.50 for children aged six to 12, with children five and under admitted free of charge. Produced by Cenaiko Productions, Inc. of Minneapolis, the event is sponsored by the Lake Agassiz Kiwanis Club.

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2008 RED RIVER VALLEY SPORTSMEN'S SHOW SEMINAR SCHEDULE

THURSDAY, FEBRUARY 28

- 6:30 p.m. **Kurt Amundson:** *Hunting the Whitetail Rut: 7 Steps to Becoming Successful for Big Bucks*
- 7:30 p.m. **Tommy Skarlis:** *Extreme Walleye Tactics*

FRIDAY, FEBRUARY 29

- 1:30 p.m. **Kurt Amundson:** *Hunting the Whitetail Rut: 7 Steps to Becoming Successful for Big Bucks*
- 3:00 p.m. **Tommy Skarlis:** *Extreme Walleye Tactics*
- 5:30 p.m. **Kurt Amundson:** *Managing Your Hunting Property for Quality Deer*
- 7:00 p.m. **Tommy Skarlis:** *Moving and Grooving for More Walleyes*

SATURDAY, MARCH 1

- 11:00 a.m. **Kids' Fishing Workshop** with **Scheels' fishing pro Jim Carroll**
- 1:00 p.m. **Larry Bollig:** *Walleyes Aren't Geniuses*
- 2:00 p.m. **Todd Amenrud:** *Strategies to Help You Get Closer to Mature Bucks*
- 6:00 p.m. **Larry Bollig:** *Walleyes Aren't Geniuses*
- 7:30 p.m. **Todd Amenrud:** *Spring Tom Tactics*

SUNDAY, MARCH 2

- 12:00 p.m. **Kids' Fishing Workshop**, with **Scheels' fishing pro Jim Carroll**
- 1:30 p.m. **Larry Bollig:** *Walleyes Aren't Geniuses*
- 2:30 p.m. **Todd Amenrud:** *Strategies to Help You Get Closer to Mature Bucks*

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RED RIVER VALLEY SPORTSMEN'S SHOW

FUN "OUTDOORSY" FACTS

- ✓ Nearly one of out three North Dakota residents hunt or fish.
- ✓ Nationwide, active outdoor recreation contributes a total of \$730 billion to the economy, supporting 6.5 million jobs and generating \$88 billion in federal and state tax revenue.
- ✓ North Dakota sportsmen outnumber the combined populations of Fargo and Grand Forks—the # 1 and # 3 biggest cities (145,000 vs. 140,000)
- ✓ Americans spend more time hunting and fishing each year than days spent running the Federal government (737 million days vs. 486 million).
- ✓ Annual spending by sportsmen in North Dakota is more than the Gross State Product for arts, entertainment and recreation (\$232 million vs. \$115 million.)
- ✓ Sportsmen support more jobs in North Dakota than MeritCare Medical Center in Fargo, one of the state's largest employers (4,500 jobs vs. 4,300).
- ✓ Spending by hunters and anglers nationwide is more than the revenues of Microsoft, Google, eBay and Yahoo combined—\$76 billion vs. \$73.6 billion.
- ✓ Hunters and anglers provide more than 75% of the annual income of the 50 state conservation agencies.
- ✓ The \$2 billion hunters spend on food and drink on hunting trips is equal to what the US Army spends to feed 360,000 soldiers for a year.

Sources: The American Sportsman, American Sportfishing Association, Congressional Sportsmen's Foundation